



**MEMORANDUM OF UNDERSTANDING FOR
CIVIC ENGAGEMENT GRANTS TO
STATE/STATE-AREA YOUTH & COLLEGE DIVISIONS**

[Insert State/State-Area Youth & College Division Name & Contact Info]

PROGRAM AGREEMENT

October 7, 2010

THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE (hereinafter "NAACP") does hereby agree with [insert state/state-area Y&C Division name] (hereinafter "STATE") as follows:

1. **DELIVERABLES:** STATE agrees to perform the following deliverables in conjunction with the NAACP's 2010 "One Nation Voting Together" Civic Engagement Program from October -October 18, 2010, throughout their state:

- **Membership Recruitment**
 - Collect 50 NAACP paid memberships
- **Campus/Community Canvassing**
 - Collect 200 Pledge Cards canvassing the campus and/or community (ie: dorm crawls, student union presence, etc.)
- **Early Voting/Absentee Phone Bank**
 - 500 phone calls made
- **Text Messaging Sign Ups**
 - Collect 500 cell phone numbers throughout the state
- **Public Service Announcement (PSA)/Opinion Editorial Placement**
 - Drop NAACP PSAs and/or Op-Eds to 5 radio stations or newspapers in the state
- **Host Campus Event**
 - Organize one campus event to promote civic engagement (ie: campus rally, candidates forum, etc.)

2. **RATE:** NAACP agrees to pay STATE a grant of **\$1,000.00** for activities rendered under this Agreement. This contract is for civic engagement activities only and does not include reimbursement for any other expenses. In no event will STATE invoice NAACP for more program related expenses without approval by the appropriate officer of NAACP.

3. **MANNER OF PAYMENT:** Grant shall be paid in full within 4 days of receipt of this signed Agreement.

4. **NON-ASSIGNMENT:** This Agreement is not transferable and may not be assigned by STATE without the written consent of NAACP.

5. **TERM:** The services and obligations hereunder shall commence upon the signing of this Agreement and shall remain in force and effect until **October 18, 2010** and/or the consultation has been completed to the satisfaction of NAACP.

6. **REPORTING:** A report documenting the completion of the aforementioned deliverables must be provided to the NAACP no later than **October 20, 2010**. This report must be received before any future grant funds to STATES are considered.

7. **NON-PARTISAN POLICY:** STATES shall be non-partisan and shall not endorse candidates for public office. STATES selected to receive grants may not use money to coordinate activities with a candidate, campaign, political party, or political organization nor expressly advocate the election, defeat of a clearly identified candidate, or lobby.

8. **ENTIRE AGREEMENT:** This Agreement contains the entire understanding between STATE and NAACP, and supersedes all written agreements or understandings covering only this subject. No modification, addition, or waiver of any provision in this Agreement is valid unless it is reduced to writing and signed by the Parties

By affixing signatures and dates below, both parties thereby signify that they are in agreement to the terms and conditions set forth in this document.

AGREED to this 7th day of October, 2010 by:

**National Association for the
Advancement of Colored People, Inc.
("NAACP")**

By: _____

Print or Type Name:
Title:

Phone: _____

Fax No.: _____

Date: _____

**State Youth & College Division
President**

By: _____

Print or Type Name:
Title:

Banking Institution &
Account Number:

Phone:

Fax No.:

Date:

State Youth Advisor

By: _____